



## **Cyber Woman Trophy 2024 European Cyber Woman Day**

### **Article 1: Organization**

The CEFCYS association, hereinafter referred to as "The Organizer," whose headquarters is located in Fresnes, registered under the number **W921004603**, organizes a free contest "European Cyber Woman Trophies" from August 26, 2024, to November 3, 2024, midnight (inclusive).

### **Article 2: Purpose of the Contest**

The European Cyber Woman Trophies (ECWD: European Cyber Women Day) reward exemplary female careers in cybersecurity in France and Europe. These awards, given annually since 2020, aim to promote and highlight the professional paths of women in the field. They are awarded in recognition of outstanding actions and contributions to develop, encourage, and strengthen the participation of women and girls in all cybersecurity professions and related support fields. These Trophies also aim to promote the cybersecurity field to young women, break stereotypes, and raise awareness that careers in this vital sector, which requires all strengths due to the significant stakes, are also open to women.

### **Article 3: Participants**

This free contest is open to adults, as of the contest start date, working in Europe. Minors are allowed to participate in this contest, provided they belong to the student category and are involved in the student and professional cyber ecosystem, either English or French-speaking. Excluded from the contest are persons not meeting the above conditions and anyone who has directly or indirectly participated in the design, creation, or management of the contest, as well as their spouses, family members: direct ascendants and descendants, or other relatives living under the same roof or not (ECWD project team and ECWD jury). "The Organizer" reserves the right to request any participant to justify the conditions mentioned above. Any person not fulfilling these conditions or refusing to justify them will be excluded from the contest and will not be able to benefit from their prize if they win. Only one entry per person (same name, same address) is allowed. "The Organizer" reserves the right to verify compliance with this rule. Participation in the contest implies full acceptance of these rules.

### **Article 4: Participation Modalities**

Candidates can apply in one of the following eight categories:

- Cyber Executive or Entrepreneur Woman

- Cyber Professional Woman (CISO, developer, consultant, ethical hacker)
- Women in support roles to cybersecurity (Human Resources, Sales, Marketing, Legal, DPO)
- Cyber Student Woman
- Cyber Hopeful Woman (new category < 5 years of experience)
- Cyber Researcher Woman
- Cyber Woman in Defense and Security (e.g., COMCYBER, police, reservists)
- Digital Woman of the Year

The candidate must indicate the region where she works to compete either for the French prize or the European prize, as the prizes are separate: Cyber Executive Woman France and Cyber Executive Woman Europe, etc. A candidate can only apply in one category and one region (France or Europe) based on her place of work. Candidates can also be nominated by third parties. If the same candidate is nominated in multiple categories or regions, the contest team will select the most relevant category or region. The following categories allow the jury to reward a profile that caught their attention:

- Jury's Favorite (award decided at the deliberation meeting)
- CEFYCYS's Favorite: award unanimously given by CEFYCYS members, independent of the Jury.

It is not possible to apply directly for these categories. Participants must completely and correctly fill out the information form on the dedicated trophy website to validate their registration. The participant is informed and agrees that the information entered in the registration form constitutes proof of her identity. A person can also be recommended; the recommender must also fill out the form on the event's website. Any participation made contrary to the provisions of these rules will invalidate the participation. Any participant suspected of fraud may be excluded from the contest by "The Organizer" without justification. Any incomplete, incorrect, or illegible identification or participation, whether intentional or not, or made in any form other than that provided in these rules, will be considered null and void. The same penalty applies in the case of multiple participations.

## **Article 5: Preselection**

The ECWD project team will be responsible for making a first selection of applications for each category. They will screen the applications to identify those that meet the required criteria and align with the field of cybersecurity. They reserve the right to disqualify candidates who do not meet the participation criteria established in Article 3 or are unrelated to the field of cybersecurity. Non-compliant applications will be notified of this decision, and the selected applications will be forwarded to the ECWD jury for scoring.

## **Article 6: Prizes**

The winners will receive a trophy: there will be one laureate from France and one from Europe. Non-winning finalists will receive a medal without distinction between the France or Europe regions. The event will receive media coverage, and each winner will have the opportunity to record a video or photo shoot to highlight her work in the cybersecurity field. The value of the prizes is determined at the time of writing these rules and cannot be contested in terms of their evaluation. All costs incurred after the contest, particularly for maintaining and using these prizes, are entirely the winner's responsibility.

## **Article 7: Selection of Winners**

The jury will receive all the valid and selected application forms and score them out of 10. If a jury member works in the same company or has clear familial or close ties with a candidate that could bias their judgment, their score will not be counted, without penalizing the candidate (prorated calculation). An ethics code will be provided to the jury upon its formation and throughout the contest. A validation and deliberation meeting of the jury will take place on November 29, 2024, subject to the jury's availability, to confirm the results. The candidate receiving the highest score will be declared the winner. The next two candidates will be finalists. The winner and finalists will be invited to the award ceremony. The scoring criteria are as follows (non-exhaustive and without order of importance):

- Contribution to innovation
- Contribution to a standard or norm
- Influence within the community
- Contribution within her organization to promote cybersecurity
- Contribution to national or international media
- Quality of her customer service (internal or external)
- Quality of a successfully delivered project
- Research
- Publications
- Teaching role in addition to her salaried functions
- Mentor or coach role
- Participation in events as a speaker
- Number of nominations (a person can be recommended or can submit her application directly)
- Presence and frequency of her contributions on social networks (LinkedIn, Twitter, etc.)

## **Article 8: Announcement of Winners**

Finalist candidates will be notified of their nomination on December 2, 2024, but no information regarding the outcome of the final will be shared. The finalist candidates are invited to the Trophies award ceremony; the organization will not cover travel expenses. The winning candidate will only receive the information during the award ceremony on December 11, 2024.

## **Article 9: Awarding of Prizes**

A trophy will be awarded to the winner and a medal to the remaining finalists. If the winner or a finalist cannot attend, the trophy or medal will be sent by mail. The winners agree to accept the prizes as offered without the possibility of exchange, particularly against cash, other goods, or services of any kind, nor the transfer of the benefit to a third party. Similarly, these prizes cannot be subject to compensation requests. "The Organizer" reserves the right, in the event of an occurrence beyond its control, particularly related to its suppliers or unforeseen circumstances, to replace the announced prizes with prizes of equivalent value. The winner and finalists will be informed of any changes.

## **Article 10: Use of Participants' Personal Data**

The participants' information is recorded and used by "The Organizer" to keep track of their participation in the contest and allow the allocation of prizes. Participants may, for legitimate reasons, oppose the processing of their personal data communicated within the framework of this contest. They also have the right to oppose the use of their data for commercial prospecting purposes outside of their participation in this contest, which they can exercise when registering for the contest by contacting "The Organizer" by mail at the address mentioned in Article 1. The winners authorize "The Organizer" to use their contact details (name, first name) for advertising or public relations purposes, on any media, without this conferring any remuneration, right, or advantage other than the allocation of their prize. In accordance with the Data Protection Act in its latest version, as well as Regulation No. 2016/679 of the European Parliament and Council of April 27, 2016, on the protection of natural persons concerning the processing of personal data and the free movement of such data (GDPR), participants may exercise their right to access, rectify, delete data, limit processing, data portability, oppose, and withdraw their consent by contacting "The Organizer" by mail at the address mentioned in Article 1.

## **Article 11: Contest Rules**

The contest rules are deposited with the SELARL ACTA - PIERSON et ASSOCIES, holder of a bailiff's office located at 15 rue de Sarre BP 15126 57074 METZ Cedex 3. The contest rules will be available

on the contest website, <https://cyberwomenday.cefcys.com/candidature-au-cyberwomenday/>. They can be sent free of charge to anyone who requests them from "The Organizer." "The Organizer" reserves the right to extend, shorten, modify, or cancel the contest at any time, particularly